

JOB AD: <https://jobs.theguardian.com/job/6627469/advertising-and-marketing-assistant/?LinkSource=PremiumListing>

COVER LETTER

Natalia Giorgi
35-1003C Buchanan View, Glasgow, G4 0XG
+447743582094
nataliagiorgi18@gmail.com

Subject: Advertising and Marketing Assistant

Titan Entertainment Group
Bankside, London, United Kingdom

05/12/2017

Dear Titan Entertainment Group,

I am writing to apply for the position of Advertising and Marketing Assistant, as seen in *The Guardian*. Please find my CV attached for your consideration.

I am currently pursuing a Bachelor's degree in Digital Film Production at the SAE Institute in Glasgow. My prior academic experience includes a Certificate of Higher Education in Film at Falmouth University and a Diploma achieved at the Galilei Scientific Lyceum of Macerata, Italy. My mother tongue is Italian but I am proficient in English. As it can be seen from my CV, I have obtained an overall score of 8 (C1 level) in the IELTS exam.

As part of my education I have attended a Fine Arts module at the St. Mary MacKillop College in Canberra, Australia. I have also taken comic drawing classes for a year and kept nourishing my passion for storyboarding through collaborations with young filmmakers. I am interested in both the creative and business related aspects of content creation, in fact I covered the positions of Producer and First AD in many short films. I am a highly organised person, I rely on planning and scheduling commitments in order to work effectively towards meeting deadlines. As it emerges from my experience as First AD, I am trustworthy and reliable.

I have also obtained an Online Marketing Qualification through a course powered by Google. I am an ambassador for Campus Society and BANGS Shoes. In both cases I have created and engaged with social media content. Both companies require timeliness and dedication.

I am familiar with Adobe Creative Cloud softwares such as InDesign and Photoshop and I intend to further my knowledge by getting professional training.

I would make an excellent candidate for this position while gaining valuable experience and new skills. I am looking forward to hearing from you, thank you for your time and consideration.

Yours faithfully,
Natalia Giorgi